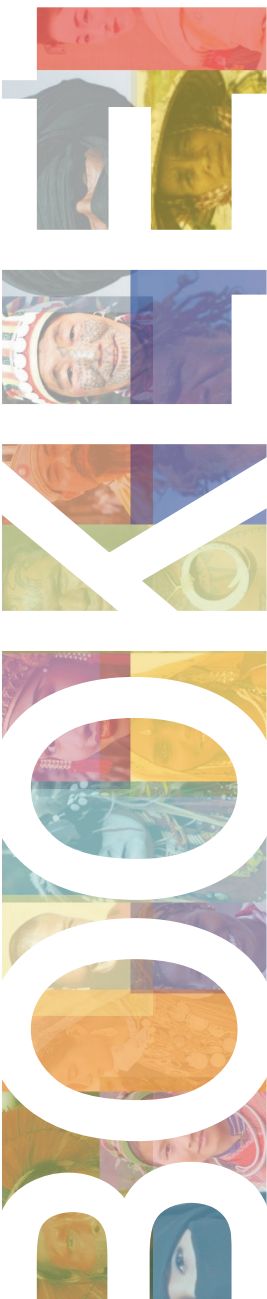


Sharing Cultures 2009



Sharing Cultures 2009

<http://www.sharing.cultures2009.greenlines-institute.org>
sharing.cultures2009@greenlines-institute.org

Organized by



International Conference on Intangible Heritage
30 May / 1 June 2009 Pico Island, Azores, Portugal

01

September 2008

The Green Lines Institute for Sustainable Development

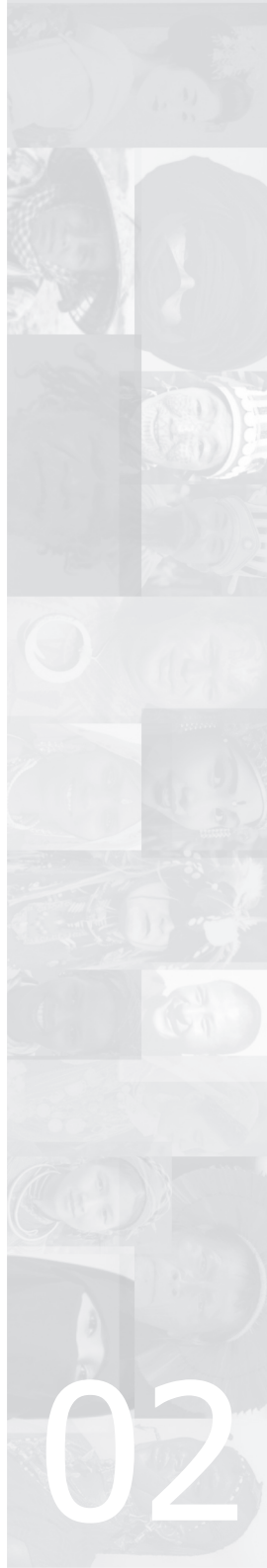
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Heritage preservation is a means to achieve a cultural dimension for sustainable development and it is an effective step to keep world's cultural diversity.

After the success of the International Conference "HERITAGE 2008 - World Heritage and Sustainable Development", the Green Lines Institute for Sustainable Development stays firmly on promoting international discussion on heritage's role for social, cultural and economic development.

The International Conference "SHARING CULTURES 2009" is a new step on this path, by gathering international academics and experts on Intangible Heritage in order to discuss what stands for intangible heritage, as definitions, meanings and expressions. The Green Lines Institute accepted the challenge to organize this event in the Island of Pico, Azores. At the Islands of Azores, the catholic mysticism remains strongly rooted in people's traditions and believes. The devotion to the Holy Ghost is present in every village by the rising of small constructions called "Império" that are kept as guardians of the people's faith. On these islands paganism and Catholic Church embraces themselves in a secular union, becoming a manifestation of the profound meaning of what is purely intangible.

The Green Lines Institute organized this International Conference to match the calendar of local festivities that homage the Holy Ghost. This experience will be a live performance of a secular intangible heritage expression.

By all these reasons, The Green Lines Institute invites those who are committed with heritage preservation to be present next May 2009 at Island of Pico to enjoy a fulfill international meeting on Intangible Heritage.

Look forward to meet you next May in Azores.

The Green Lines Institute for Sustainable Development



Sharing Cultures 2009 is aimed experts and scholars interested in Cultural and Intangible Heritage. Now that the Convention for the Safeguarding of Intangible Cultural Heritage and the Operational Directives have been approved by UNESCO, one of the the main goals of Sharing Cultures 2009 is to promote discussion on these relevant issues.

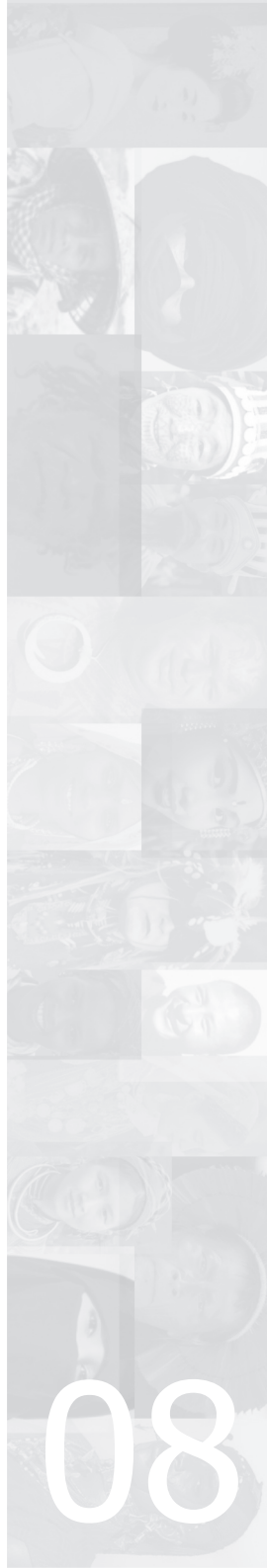
For this purpose, Sharing Cultures 2009 adopts the definition of Intangible Cultural Heritage presented in the UNESCO Convention: "The «intangible cultural heritage» means the practices, representations, expressions, knowledge, skills as well as the instruments, objects, artefacts and cultural spaces associated therewith that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity. For the purposes of this Convention, consideration will be given solely to such intangible cultural heritage as is compatible with existing international human rights instruments, as well as with the requirements of mutual respect among communities, groups and individuals, and of sustainable development."

Considering that culture cannot be reduced to its material aspects alone, intangible heritage must be addressed in innovative-sustainable ways, as a source of inspiration, a field of research and a vast and rich territory of identity. Following the definition endorsed by UNESCO, one of the main goals of Sharing Cultures 2009 is to bring into discussion research work on "living expressions and traditions that countless groups and communities worldwide have inherited from their ancestors and transmit to their descendents, in most cases orally".

The last decades gave intangible heritage scientific recognition throughout significant field work and research projects. The safeguarding of this fragile heritage has become one of the priorities of international cooperation, the role of UNESCO being of major importance in this process. Also ICOM, ICOMOS, and other international and national organizations have been emphasizing

the need to preserve and study intangible heritage and to include it as a concern in professional practices, and to adopt accurate methodologies and guidelines.

Authors intending to submit papers to Sharing Cultures 2009 International Conference are encouraged to address these main issues in their presentations, providing evidence of undergoing innovative approaches and research. The Conference also welcomes papers providing evidence of cultural differences in intangible heritage preservation and use, as well as papers addressing relevant case studies.

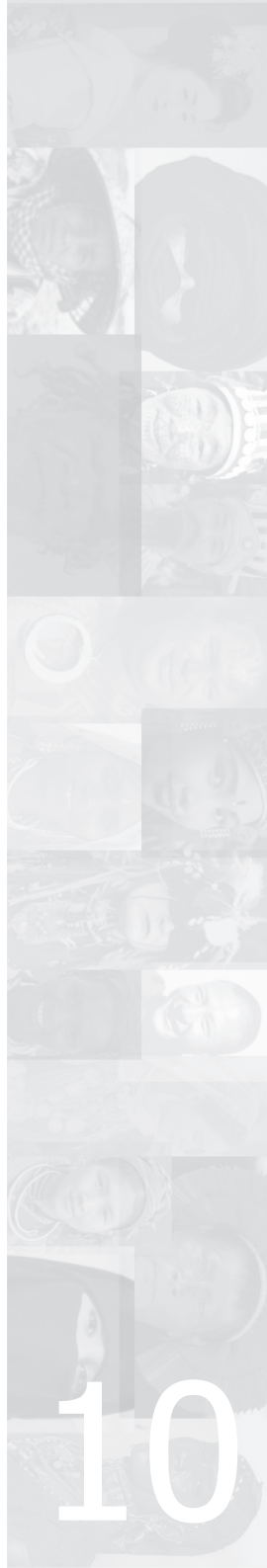



Sharing Cultures 2009 will be held in Madalena, the main city of Pico Island, located a few miles away from the Airport.

The Landscape of the Pico Island Vineyard Culture (UNESCO Cultural Heritage) is nearby.

Madalena is a maritime town, facing the nearest island (Faial). It is possible to see the city of Horta, on the other side of the canal. Regular boats cross the distance, in circa 20 minutes.

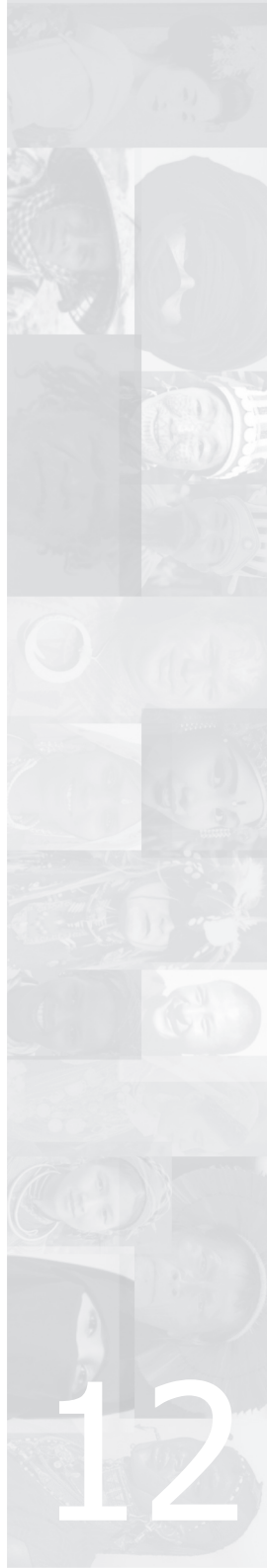






The authors may submit their papers accordingly with the following conference topics:

1. Intangible Heritage and Sustainable Development
2. Intangible Heritage: Policies and Management
3. Intangible Heritage: Local and Global
4. Intangible Heritage of Tangible Heritage
5. Intangible Heritage and Cultural Tourism
6. Intangible Heritage and Museums
7. Intangible Heritage and Education
8. Intangible Heritage and Living Communities
9. Selecting, Gathering and Preserving Intangible Heritage
10. Intangible Heritage Practices



ORGANIZING COMMITTEE

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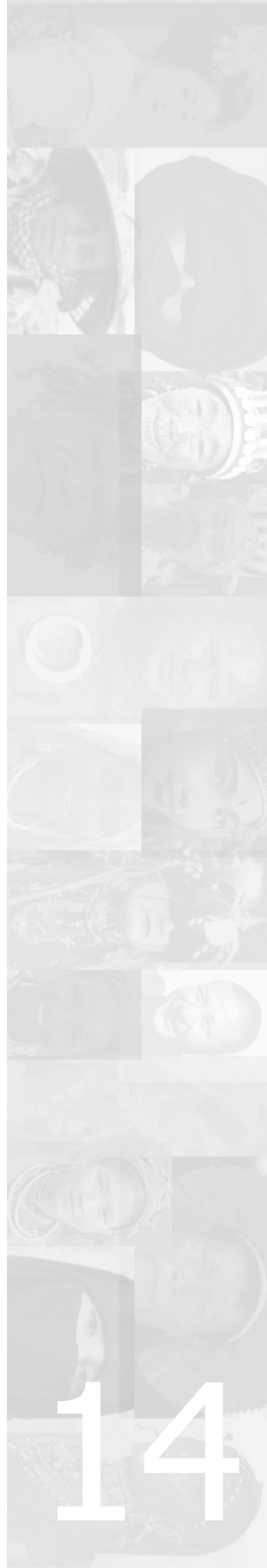
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Director of European Heritage Association
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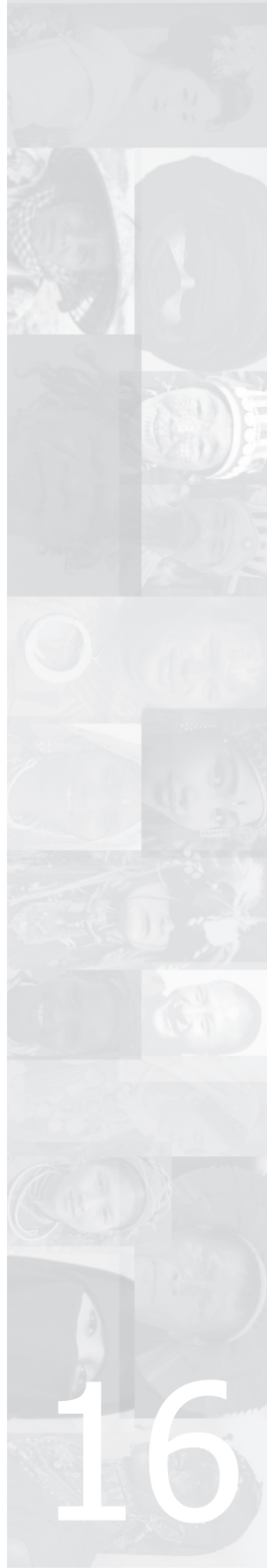
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Curtin University of Technology, Australia

Prof. Sérgio Lira
University Fernando Pessoa, Portugal

Prof. Sidney Cheung
Chinese University of Hong Kong, China

Prof. Susana Goulart Costa
University of Azores, Portugal

Prof. Tomislav Sola
University of Zagreb, Croatia





ANDREW HALL

Member ICOMOS International Executive Committee
President ICICH (International Committee on Intangible Cultural Heritage)

BORN: Johannesburg, South Africa, October 1959

NATIONALITY: South African

QUALIFICATIONS:

BA Honours Degree in History, University of the Witwatersrand, Johannesburg, South Africa

MS in Historic Preservation, University of Pennsylvania, Philadelphia, USA
1986-1988 Fulbright Scholar

CAREER:

1984-1986 Museologist, Pilgrim's Rest Provincial Site Museum

1988-1990 Architectural Conservationist, Transvaal Provincial Museum Service

1990-1996 Provincial Manager - KwaZulu-Natal, National Monuments Council of South Africa

1996-1999 Director Arts and Culture, Department of Sport, Arts & Culture, Northern Cape Province

2000 Chief Executive Officer South African Heritage Resources Agency

2001- Senior Manager - Heritage, Northern Cape Province

ICOMOS POSITIONS:

1996-2005 Chairperson: South African National Committee

2000-2003 President: Advisory Committee

Member: Executive Committee

Member: World Heritage Evaluation Panel

2005 Member: Delegation annual World Heritage Convention Committee meeting

2005- Member: ICOMOS Executive Committee

President: International Committee on Intangible Cultural Heritage

2006- Member: ICOMOS World Heritage Evaluation Panel

OTHER RELEVANT/CURRENT OFFICES:

1993 - 1995 Member: African National Congress (ANC) Heritage Commission

1997 - Member: South African World Heritage Convention Committee

2002 Member: South African review panel for proposed 'Convention on Cultural Diversity'

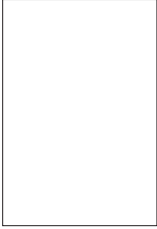
2003 Member: South African delegation to the Drafting Forum for the UNESCO 'International Convention on Intangible Cultural Heritage'

2006 - Member: World Heritage Centre Working Group on Historic Urban Landscapes

2007 - Member: Ministerial Heritage Laws Review Advisory Panel

2007 & 2008 Member: South African delegation to annual World Heritage Committee meeting

2008 - Member: Ministerial Arts & Culture Policy Review Advisory Panel



SUSAN PEARCE

Emeritus Professor
Department of Museum Studies
University of Leicester, United Kingdom

Susan Pearce is Professor of Museum Studies at the University of Leicester. Her research interests have always concentrated on Material Culture, particularly human relationships with the artefact world and the nature and process of collecting.

Professor Susan Pearce has been President of the Museums Association and Vice-President of the Society of Antiquaries.

CAREER HISTORY:

Professor Susan Pearce studied history and archaeology at Oxford University and then worked on the curatorial staff at the National Museums on Merseyside and Exeter City Museum.

1984 - joined the Department of Museum Studies in Leicester

1989 - was appointed Director of Department

1992 - was appointed Professor of Museum Studies

1996 - was appointed Dean of the Arts Faculty

2000 - was appointed Pro-vice Chancellor of the University of Leicester

KEY PUBLICATIONS:

Pearce, S. 1990, *Objects of Knowledge*, Athlone, London.

Pearce, S. 1992, *Museums, Objects and Collections: a cultural study*, Leicester University Press

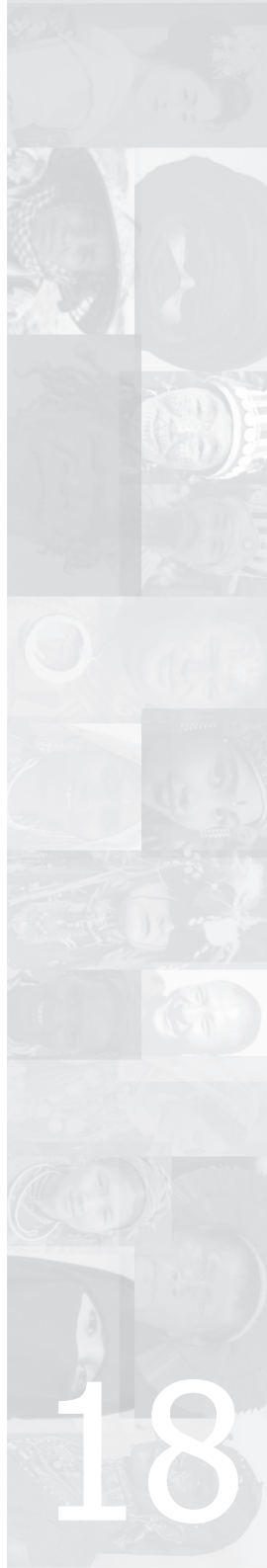
Pearce, S. (ed.) 1994, *Interpreting Objects and Collections*, Routledge, London and New York

Pearce, S. 1997, *Collecting in Contemporary Practice*, Sage, London.

Pearce, S. (ed.) 1997, *Experiencing Material Culture in the Western World*, Leicester University Press

Pearce, S. 1995, *On Collecting: an investigation into collecting in the European tradition*, Routledge, London and New York.

Pearce, S. (ed.) 2000 *Researching Material Culture*, University of Leicester.



CONFERENCE PROGRAMME

Friday, 29th May

Arriving to Pico Island Azores
Welcome Drink

Saturday, 30th May

10:00 - 10:45 Opening Session
10:45 - 11:15 coffee break
11:15 - 12:45 Plenary Session
Conference by Professor Susan Pearce
12:45 - 14:15 Lunch
14:15 - 15:45 Parallel Sessions
15:45 - 16:15 coffee break
16:15 - 18:00 Parallel Sessions
20:00 Social Dinner

Sunday, 31st May

09:00 - 10:45 Parallel Sessions
10:45 - 11:15 coffee break
11:15 - 12:45 Parallel Sessions
12:45 - 14:15 Lunch
14:15 - 15:45 Parallel Sessions
15:45 - 16:15 coffee break
16:15 - 17:45 Plenary Session
Conference by Andrew Hall
17:45 Closing Session
21:00 Local Ceremony "Levantar o Império"

Monday, 1st June

10:00 - 11:30 Visit to the UNESCO World Heritage Site
Landscape of the Pico Island Vineyard Culture
11:45 - 12:45 Visit to the Museum of Vineyard
13:00 - 15:00 Lunch "Sopas do Espírito Santo"
14:15 Participation in the Island "Festivity Espírito
Santo" ("The Holy Ghost")

ACCOMPANYING PERSONS PROGRAMME

(Provisional)

Friday, 29th May

Arriving to Pico Island Azores
Welcome Drink

Saturday, 30th May

10:00 Departure to Faial Island to visit the city of Horta
13:00 Lunch
17:00 Return to Pico Island
20:00 Social Dinner

Sunday, 31st May

09:00 Departure to Lages do Pico
10:00 Visit to the "Museu dos Baleeiros"
13:00 Lunch
15:00 Tour in Pico Island
or
15:00 Dolphin and Whale watch (fees not included)
17:30 Return to Madalena
21:00 Local Ceremony "Levantar o Império"

Monday, 1st June

10:00 - 11:30 Visit to the UNESCO World Heritage Site
Landscape of the Pico Island Vineyard Culture
11:45 - 12:45 Visit to the Museum of Vineyard
13:00 - 15:00 Lunch "Sopas do Espírito Santo"
14:15 - Participation in the Island Festivity "Espírito
Santo" ("The Holy Ghost")

CONFERENCE FEES

Pack P (Presenters): 350 Euros

Pack A (Attendants). 350 Euros

Pack S (Students not presenters): 200 Euros

Please note that all above packs include:

- Conference Proceedings
- Conference documentation
- Conference sessions
- Coffee-breaks
- Lunches
- Social Dinner
- Technical Visits

Pack C (Accompanying Persons): 200 Euros

Please note that pack C includes:

- One-day trip to Horta
- Visit to Museu dos Baleeiros
- Tour in Pico Island
- Lunches
- Social Dinner
- Technical Visits

Please note that all above packs do not include:

- Travel to and from Azores / Pico Island
- Accommodation
- Personal expenses

For Presenters, fees are to be paid only after a) submission and acceptance of an abstract, b) submission and acceptance of a paper for publication in the Conference proceedings and, c) registration in the Conference.

Each registered delegate to the Conference may submit an unlimited number of abstracts. Only one paper will be accepted per payment. Any author may pay for an unlimited number of papers. Papers with multiple authors will be accepted for publication if at least one payment is done. Each payment allows the presentation and publication of one paper only.

For Presenters, Attendants and Accompanying Persons, payment of Conference fees will be possible by bank transfer (all related expenses are due by the Conference delegate) or via PayPal, using the personal login into the Conference's registration system. This function will be available in due course.

If you have a special request please contact:

sharing.cultures2009@greenlines-institute.org

IMPORTANT DATES

Until 16th November 2008

Registration and submission of abstracts

September / November

Abstracts double-blind review by the Scientific Committee

Until 30th November 2008

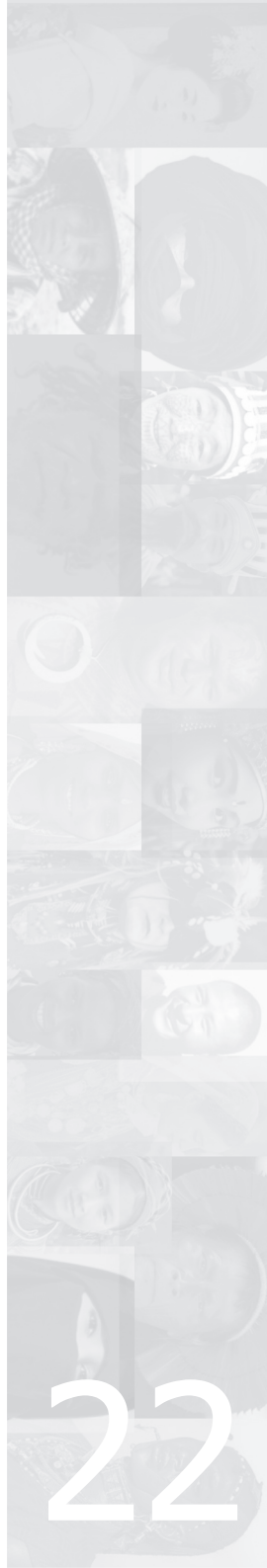
Notice of abstracts' acceptance

Until 28th February 2009

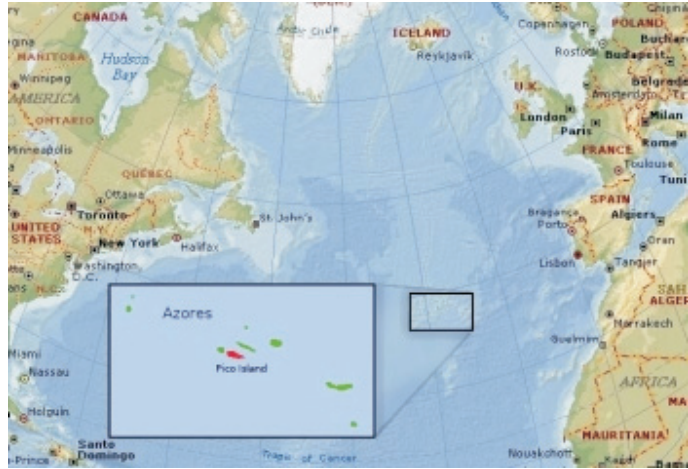
Submission of papers

Until 15th April 2009

Payment of Conference fees (Presenters)

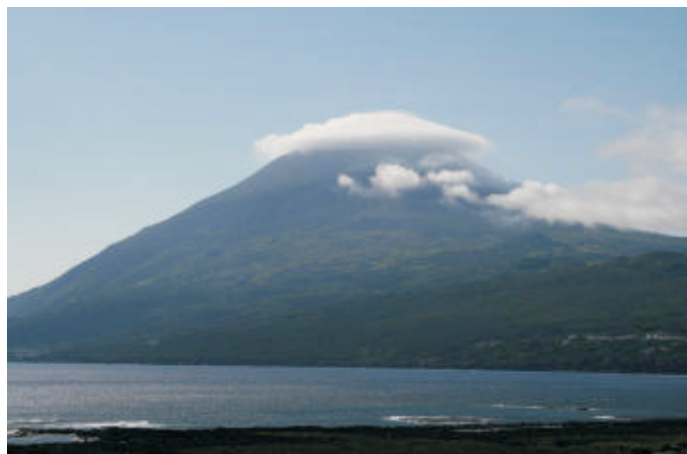


23 About Azores



The Archipelago of Azores, situated in the middle of the Atlantic, is circa 1.300 Km away from continental Europe. The nine volcanic islands form three main groups, the two most distant being separated by more than 600 Km.

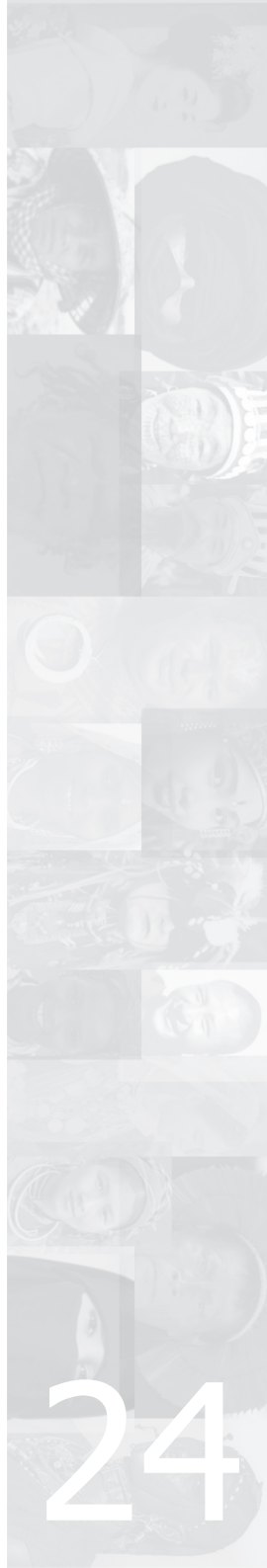
The last significant volcanic eruption occurred in 1957/8 on the Island of Faial, when the "Vulcão dos Capelinhos" became active for several months.



In the islands of Azores, altitudes above 1.000 meters are common, the highest spot being the Pico volcano, 2.351 meters above sea level. The climate is mild, winter average temperatures reaching 14 °C and summer average temperatures of 21 °C.

Since the 14th century, some maps have recorded these islands, but it was only in the first half of the 15th century that the Portuguese began a systematic occupation. No human being ever lived there before and the first colonizers had to face a wild yet fertile territory. Families from the Portuguese regions of Algarve, Alentejo, and Estremadura were the first to go. Later people from the Netherlands, Castilla, France, and Italy also moved there.

For centuries, agriculture and cattle raising were the main activities; during the 19th and 20th centuries whale capture became another very significant economic activity in Azores. The last whale was captured in Azores in 1987; during the following year a Museum celebrating that ended activity was opened to the public. The strategic location of the Azores in the middle of the Atlantic also benefitted trade activities as transatlantic ships frequently stopped there.



It is possible to reach Pico Island directly by plane, coming from Europe or from America. The Airport is not far from Madalena, where the Conference will take place.

Another possibility is an internal Azores flight, from S. Miguel Island or from Terceira Island.

Information on the regular schedule of flights is available at the official website of SATA.

You may find other useful information at the official website of Star Alliance.

It is also possible to travel by boat, coming from the city of Horta (Faial Island) (circa 20 minutes) or from the city of Angra do Heroísmo (Terceira Island) (circa 3 hours).



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PICO ISLAND

The island of Pico has the highest summit of the archipelago, with 2.352 meters above sea level. The total area of the island is of 447 square Km, and circa 15.000 people live there.



From the first moments of colonization until the 18th century the main economic activities in the island were agriculture and cattle raising. The arriving of the American whale hunters changed the face of the island, as that became one of the most important activities until the mid 20th century. Nowadays tourism and whale watching are substitutes for that lost source of revenues.

In Pico island it is possible to taste some of the most exquisite Azores dishes, and you will find fish, beef, octopus and squid cooked in traditional tasting ways. Obviously one must not forget the amazing cheeses of the islands (mainly S. Jorge) and the unique wine of Pico.

THE FESTIVITY OF THE “ESPÍRITO SANTO”

The “Espírito Santo” rituals are part of the history of Azores, as they were originally brought to the islands by the first colonizers, who asked for the protection of the Divine, as they had to face frequent natural disasters.

Still today those rituals are evidence of strong community bounds. Numerous emigrant families come back to the islands, during summer months, to celebrate the festivity in honour of the “Espírito Santo” (The Holly Ghost).

The ritual includes religious ceremonies celebrated all Sundays during seven weeks after Easter, the last one being the most important of all. The ritual demands the sharing of bread, and the celebration gathers the whole community for a common meal. All outsiders are welcome too, and also receive part of the bread.



VISIT THE UNESCO HERITAGE SITE



The production of wine in the Island of Pico is absolutely original. In fields of lava the genius of man was able to grow one of the most exquisite wines you will ever taste...



CLIMB THE PICO MOUNTAIN



Climbing to the Pico summit is a long walk. Although it is at reach for almost everyone in good physical condition it is strongly recommended that a professional guide leads the expedition.

The complete path to the top and the descent can take from 7 up to 10 hours, depending on the physical conditions of the participants. Mountain/trekking boots are required and it is imperative to bring water (at least 2 liters per person). The scenario from above is magnificent!



VISIT NATURAL PHENOMENA



Natural lagoons, located in the central plateau, the “Laurisilva” botanical specimens, extraordinary lava formations, caves and “furnas” can be visited all over the island. Just ask for a map at the local tourism office.



TREKKING

The entire island has good natural conditions for trekking, specially in the central plateau. The level of difficulty is relatively low and the landscapes are breathtaking.

WHALE WATCH

In Azores, during the summer months, it is possible to observe whales and dolphins. Special boats are available for the purpose in several villages on the coast. It is also possible to observe the whales using binoculars from strategic points along the coast.

SCUBA DIVING

The sea of Azores is very rich in deep-sea species, and the pure light-blue waters invite to scuba diving...

MUSEUMS

There are three main museums in the Pico Island, two of them dedicated to whale hunting (in S. Roque do Pico and in Lages do Pico). The third one is dedicated to wine production. The visitor will be presented the specificities of wine production on the lava rock.

VISIT THE ISLANDS OF FAIAL AND S. JORGE

These two islands are not very far away... and regular boats cross the canal all through the day. You can visit the city of Horta, in Faial, just 15 minutes away. There, don't miss the "Marina" where sailors from all over the world gather to rest and to refill. Go to the Peter's Café Sport and ask for a gin tonic... You will not regret it!

HOW TO TRAVEL IN PICO ISLAND

There are public transports between all major cities and villages in the island. You will find taxis available in several cities and villages. It is possible to rent a car for reasonable prices.

